

MAR 28 1925

©CIL 21278

THE SILENT PAL

Photoplay in six reels

✓ Adapted and Directed by Henry McCarty ✓

Story by Frank F. Davis ✓

Author of photoplay (under Sec. 62)
Gotham Productions of the U. S.

MAR 28 1925

Washington, D. C.

Register of Copyrights
Washington, D. C.

March 27, 1925

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Gotham Productions

The Silent Pal (6 reels)

Respectfully,

FULTON BRYLAWSKI

The Gotham Productions
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
The Silent Pal	3/27/1925	L ©CLL 21278 ✓

The return of the above copies was requested by the said
Company, by its agent and attorney on the 27 day of
March and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.

APR 2 1925

Fulton Brylawski

SAMUEL SAX
Presents

THE SILENT PAL



DIRECTED BY—
HENRY McCARTY

FEATURING

THUNDER

THE MARVEL DOG

SUPPORTED BY AN ALL STAR CAST

A GOTHAM PRODUCTION

DISTRIBUTED
BY

LUMAS

FILM CORPORATION 1600 BROADWAY

NEW YORK
CITY

DATE 11/25/25

Thrills! Action! Romance and Adventure!

THE SILENT PAL

By FRANK FOSTER DAVIS

An Outline of The Story



EXPELLED from his University on a framed-up charge of stealing from his fellow students, David Kingston, student of mining, after finding his mother dead from grief, has finally ended up as a member of the "down and out" club. Discouraged especially because his alleged best friend, Randall Phillips, has proven false, David decides to end it all via the river. In the act of jumping off the bridge he is dissuaded by an outcast pup as lonesome and forlorn as himself. The pup brings him luck by finding in an old mattress a letter which gives the finder the location of a California gold claim. Thus inspired, David and his dog start to make their way West.

A year elapses and "Thunder," the dog, is now grown into a beautiful and intelligent animal and a wonderful pal for David. They finally arrive at their destination when they encounter Daniel Winters, owner of a sheep ranch, who is searching for his eight-year-old girl. "Thunder" trails the child and saves her just as she is in danger of falling from a mountain cliff. David comes to the rescue and is followed by Winters and his men, among whom is Randall Phillips, now a mining engineer and engaged to Winters's oldest daughter, Marjorie. Phillips lowers a rope to haul up the little girl, he then lowers the rope to David but as soon as he recognizes who the child's rescuer is, Phillips tries to throw David over the cliff but is prevented by the dog "Thunder."

Later, Phillips overhearing David tell Winters about the mine claim, decides to secure the claim for himself. His first attempt failing, owing to the watchfulness of "Thunder," the scoundrel next attempts to get rid of the dog. Afraid to tackle the brave animal himself, he bribes Lazarus, a half-breed, to kill some sheep and to blame the killings on the dog.

The dead sheep arouses the anger of the ranchers and they warn David and Winters that they will shoot "Thun-

der" if any more sheep are found dead. In the meantime Marjorie Winters and David have fallen in love with each other and Marjorie, angry at Phillips' underhanded methods against David, finally breaks her engagement with him.

Phillips' next move is to cut the reins of David's horse, but his plans go awry when Marjorie borrows the horse who runs away. The dog stops the runaway horse by jumping for the bridle but the girl is thrown to the ground. The riderless horse returns to the ranch and Winters and David ride off in search of Marjorie. She is found with the faithful "Thunder" on guard. David orders the dog to wait while he helps Winters carry Marjorie home. The dog is startled by seeing Lazarus in the act of killing a sheep and attacks him. A posse of ranchers arrive in time to save the man from the angry dog who races off. David returning meets the posse who advise him to get "Thunder" at once as another posse are hunting the dog whom they suspect of killing more sheep. David rides off to save his pal while the men start back with their prisoner.

"Thunder" is caught by the second posse and taken by them to Winters' ranch. They tell Winters that they are going to kill the dog and he offers to pay for the sheep, but the offer is refused. The dog is about to be shot when little Betty Winters deflects the gun causing it to miss the dog.

Later David and "Thunder" seek to enter the shaft of their mine claim, not knowing that Phillips had planted dynamite in the tunnel and is watching for them to enter. He lights the fuse and starts to race off but is caught by a wolf trap which Lazarus had set to catch the dog. There is a terrific explosion and Phillips is killed by falling rock and David is buried under the caving in of the timbers. His silent pal works his way through and David is rescued. After his rescue it is found that the blast had uncovered a vein of ore and David now rich, presses his suit upon the not unwilling Marjorie which entirely meets with the approval of his silent pal.

Showmanship Spells Success

THE SILENT PAL

"THE SILENT PAL" With "THUNDER", The Marvel Dog" Has Every Element of Screen Success. Story-Cast and Production are Sure-Fire For The Box-Office

Romance, Action, Adventure and Thrills Will Please Patrons.

"Nothing succeeds like success," is an old but true saying and the most remarkable success of Gotham Productions' previous picture featuring "THUNDER," "The Marvel Dog," would be alone a sufficient basis to predict the welcome reception which awaits this marvel of canine intelligence in his latest and greatest picture, "The Silent Pal."

Here we have what is literally and actually a made-to-order audience picture. Every proven element of what the public likes will be found in Frank Foster Davis' story which was written especially to demonstrate the unique and unusual talents of the greatest dog actor ever seen in the silver screen.

There may be certain types of photoplays that are favorites in certain localities but if you were to try and ascertain the type of production which is the favorite in EVERY locality you would find that what is termed in the trade as a "dog picture" comes the nearest to filling the bill.

The reason for this is not hard to ascertain. Everyone likes animals—especially on the screen—and if there are a very few who don't like animals they never publicly admit it.

There are certain fundamentals in the production of motion pictures which are as certain and exact as the fundamentals of a good nourishing meal. This does not imply a cut and dried formula by any means but simply that without the necessary elements of drama, comedy and action you can not have the best in photoplay entertainment. "THE SILENT PAL" is all that a good motion picture should be, plus that inimitable ingredient furnished by THUNDER, the fastest thinking dog in existence.

Gotham Productions have spared neither time nor money in making this picture exactly what is needed to keep the box office busy every minute.

There never was a picture made however, that developed its own success unaided. If you were playing a picture a month perhaps the word of mouth advertising would pack your house the last week. The picture business does not work that way. That's why they call them "moving" pictures—and you have got to move mighty fast, Mr. Exhibitor, to keep your seats filled.

Don't be afraid to let your patrons know that you have "THE SILENT PAL" coming to your theatre. Tell them all about "THUNDER." Read that synopsis on the opposite page over again and visualize for yourself some of the exciting scenes in the picture.

A wonderful line of advertising accessories are available.

...THE CAST

SAMUEL SAX

presents

"THE SILENT PAL"

from the story by FRANK FOSTER DAVIS

Character

Player

David Kingston.....	Eddie Phillips
Marjorie Winters.....	Shannon Day
Randall Phillips.....	Colin Kenny
Daniel Winters.....	Willis Marks
Lazarus.....	Charles Mack
Betty Winters.....	Dorothy Seay

—and—

The Silent Pal, "THUNDER, The Marvel Dog"

Continuity by HENRY MCCARTY

Photography by JACK MACKENZIE

Directed by HENRY MCCARTY

A GOTHAM PRODUCTION

Distributed by

Lumas Film Corporation

A Made-to-Order Picture That Will Not Fail To Get the Money.

And available is exactly the word—but they won't do you or anyone else a bit of good if you don't avail yourself of them. Everything from a slide to a twenty-four sheet is at your command and a circus never had more.

Then don't overlook your newspapers, cuts of all sizes and styles are laid out for you on another page. Their cost is fractional and they are an investment, not an expense. Read over the exploitation ideas offered—they are not "apple-sauce" but practical stunts suggested by the fellow who has tried them out and made them pay big returns.

You ought to know what kind of pictures your patrons like best. If you don't you should get into another business right away because it is

a safe bet that your competitor does. We will assume that you do however, and aim your attack at their weak point. Are they fond of thrills? Then play up the hair-raising rescue from the side of a steep precipice the great dynamite explosion and mine cave-in. Thunder's wonderful feat of stopping a runaway horse, the exciting hand to hand combat between David and Lazarus and also the struggle to the death between the half-breed Indian and the enraged police dog. There are more also if you want them. Do they like love stories? You have one of the best in this picture. A good, clean romance of the young mining engineer and the rancher's daughter. It is just a matter of picking out the high spot that suits your purpose best.

Another point, "dog pictures" are not common enough on the market to be monotonous. Furthermore, they will never be. Pictures like "THE SILENT PAL" cannot be factory made like flivvers. They demand patience, real directorial skill and brains in the composition. Dog actors are few and far between and their span of existence is comparatively short. "THUNDER" right now is the most intelligent animal who ever faced a camera and there does not live a person whose soul does not vibrate in unison with the heroic faithfulness of "man's best friend."

It's up to you, Mr. Exhibitor—in "THE SILENT PAL" you have the picture—in "THUNDER" you have the star—and back of them is a fine production, beautiful crystal clear photography, wonderful natural settings and a story that is crammed full of action from start to finish. Let your public know what you've got and when you count up your receipts you'll find that this Gotham Production has lived up to its title of "THE SILENT PAL."

Advertising Suggestions

THE SILENT PAL

CATCHLINES

A synonym for faithfulness and intelligence—**THUNDER**, The Marvel Dog, in **"THE SILENT PAL."**

His worst enemy above and a thousand foot drop below! No human hand to help—but a dog could—and did!

Down and out! Broke—discouraged—ready to end it all—but the bark of a dog changed his entire life.

Action + Thrills + Dramatic Punch = **"THE SILENT PAL"** with **THUNDER**, The Marvel Dog.

Your friends may desert you, your money may give out, but don't get discouraged; see **"The Silent Pal."**

The World's Greatest Four-Footed Actor in the Finest Effort of His Career.

How a forlorn pup changed the course of many lives.

The kind of a picture you often long for but seldom see—**"The Silent Pal."**

TEASER AD COPY

HE NEVER LEFT
A FRIEND

**"THE
SILENT
PAL"**

Look Out For
THUNDER

**"THE
SILENT
PAL"**

Worth More
Than Gold

**"THE
SILENT
PAL"**

**"THE
SILENT
PAL"**

Couldn't talk but his actions spoke louder than mere words.

He Was Fast As Lightning
But His Name Was
THUNDER

**"THE
SILENT
PAL"**

He was not deaf and he certainly was not dumb, but he was

**"THE
SILENT
PAL"**

TRY THIS POST CARD COPY ON YOUR MAILING LIST

Dear Sir (or Madam) :—

Have you a dog in your home? If not, why not?

Because if you are without a four-footed friend you are missing one of the finest examples of true devotion it is possible to find anywhere.

Ask the man who owns one!

No, we are not selling dogs, but this card is just to call your attention to the greatest canine actor in existence

THUNDER

"The Marvel Dog"

who will be seen next.....in his latest and greatest picture, entitled

"THE SILENT PAL"

And it's a dog-gone good picture.

Hoping to see you at the.....Theatre next.....

Sincerely,
Manager.

Dear Sir (or Madam) :—

Have you ever been to the Westminster Kennel Club Dog Show in New York? It's the classic event in Dogdom. But whether you have or not it is certain you never saw a dog to equal

THUNDER

"The Marvel Dog"

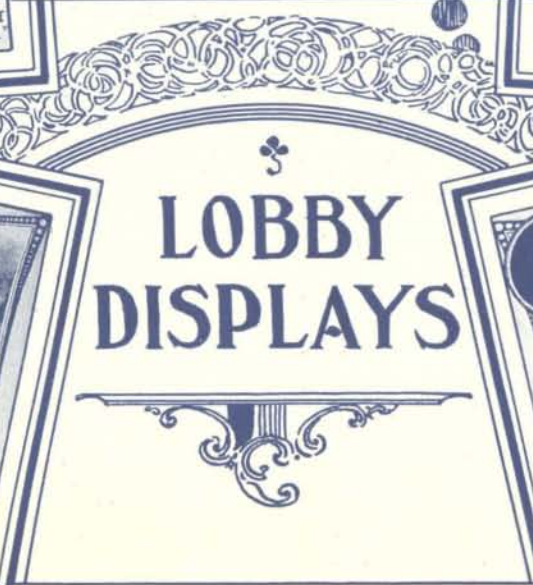
who comes to the.....Theatre next..... in one of the finest photo-dramas presented this season. It's entitled

"THE SILENT PAL"

and it's just full of thrills and the things you like. Just a friendly tip. Don't miss this one.

Sincerely,
THE MANAGER.

P. S.—Bring the kiddies, too.



22X28

22X28

EXPLOITATION

THE SILENT PAL

The following paragraphs will be devoted to a few ideas which will be generally suitable for the exploitation of "THE SILENT PAL." Local conditions vary so that only generalities can be indulged in but the suggestions given will be found to allow for modification or elaboration to suit any type of theatre or town.

Start Your Campaign Early

Get your advertising campaign going early on this picture. Time is money so you can't afford to waste it. If you have never really put over a real campaign before—DO IT NOW! because it will pay big returns. Well in advance, say a week or two, send out a selected mailing list of post cards with copy along the lines suggested on another page. One of the best lists possible to obtain may be secured by getting a list of the names of every person near you who has paid a dog license. You KNOW these people will be interested.

Next lay out your billboard campaign. Of course you will "cover" your usual locations, but don't be stingy with the paper, put out some extra sheets this time.

Snipe Every Blank Spot

Go to your local printer and have made up some "snipes," these are strips of white paper nine inches deep by eighteen inches wide. The only copy you need is the title of the picture, "THE SILENT PAL," in bold capital letters. You can use any kind and color of paper and ink as long as it stands out. At night send a man out with several hundred of these snipes and a pail of paste and have him snipe one of these teasers on every available ash-can, fence, or any other spot one can be placed without causing you trouble. The town covered with these snipes will arouse curiosity and plant the name of the picture in the minds of the public.

Get a Real Silent Pal

Next secure a police dog if possible or if none available in your locality get some other large breed of dog as near the German Police Dog type as possible. Make a double saddle blanket out of white cloth and have each side bear the letters:

"I AM THE SILENT PAL."

Fasten this to the dog's back and have a boy lead the dog all around town. This should be done about one day after you put your snipes out. Next make up some heralds. These can be made up locally and in a very inexpensive manner. Simply secure two or three of the production or ad, cuts from your exchange. Have some of the "catchline" copy set up in type together with the name of your theatre and date of showing and you have a herald that is effective and inexpensive. Give these heralds out at your theatre in advance and place a supply around in stores, hotels, railroad stations and wherever people congregate.

The day of your showing place the dog in an open auto with the proper signs announcing title of picture and theatre name and cover the entire town over and over again.

Try a Teaser 24-Sheet

Here's an easy one which cannot fail to arouse lots of interest. Get a good central 24-sheet location and every day have the bill poster paste up only one or two sheets of the entire twenty-four sheet. Leave the sheets carrying the title until the last and then complete the entire poster together with your spot date. You can extend this out as many days as you like according to how many sheets you want to put up at one time. Have some blank sheets lettered or printed locally to fill up the spaces left open. The entire effect will be something like a cross-word puzzle, with the blank spots carrying such sheets reading as—"WHAT? WHEN? WHERE? WATCH THIS SPACE! TOMORROW WILL TELL, Etc., Etc."

Run a Special Silent Pal Show

Here is a chance to get yourself some real publicity. If you handle this right you can make it a great stunt. Here's the idea, it's up to you. Get some local and well known dog fancier to suggest an idea to your local newspaper editor, or do it yourself if you like, to see what the reactions would be if a number of dogs were to see another dog in action on the screen. Then give a special morning showing of "THE SILENT PAL" for DOGS ONLY! Of course, the newspaper men are there to write an account of the proceedings and—there you are! It may sound a bit exaggerated but it was actually done and resulted in the most excellent publicity possible to obtain. Try it—you can't lose and it won't cost you anything.

Run a Silent Pal Contest

In every town and village on earth there are boys who have dog pals. Every boy thinks his "silent pal" is the best of all. Therefore, announce via the newspapers, slides on your screen and by every means at your disposal that you are going to run a "silent pal" contest for local boys and girls. State that any kind of a dog may be entered and that breeding and looks will not be the deciding factors. The prize is to be given to the most intelligent animal and the one who best obeys his master. Run

this on your stage after the show some matinee, or if you have no stage, in your lobby or better still, get a local merchant to let you run it in his window or in some public square. We have not given all the details. If you are a showman you can figure out what you can do. If you are not a showman the idea is not worth anything to you anyhow.

Use Plenty of Material

There is an excellent line of advertising material available on "The Silent Pal" as on all Gotham Productions. Posters with a punch, two kinds of slides, trailers for advance work, cuts and mats for newspapers and programs, lobby displays and oil paintings. The picture is THERE with the goods—the box-office results can be made as large as the effort you put into the booking. EXPLOIT AND CLEAN UP!



Advertising Aids and Accessories

THE SILENT PAL

ATTRACTIVE WINDOW CARD



A window card is practically a small sized 24-sheet. It gets into locations that no other piece of advertising matter can reach. The card made for "THE SILENT PAL" is printed in deep bronze blue and Persian Orange, a color combination that is both striking and artistic. Get a good supply from your exchange and place them in every spot where people pass or congregate. You can't go wrong on window cards.



THE TRAILER

The Trailer is the "teaser de luxe. It makes them cry for more. It carries a punch in every scene. You'll use one—Of course.

The National Screen Service, Inc., of 126 West 46th Street, New York City, has devised an exceptional entertaining trailer for "The Silent Pal." The company also has offices at

845 So. Wabash Avenue,

Chicago, Ill.

907 S. Olive Street,

Los Angeles, Calif.

284 Turk Street

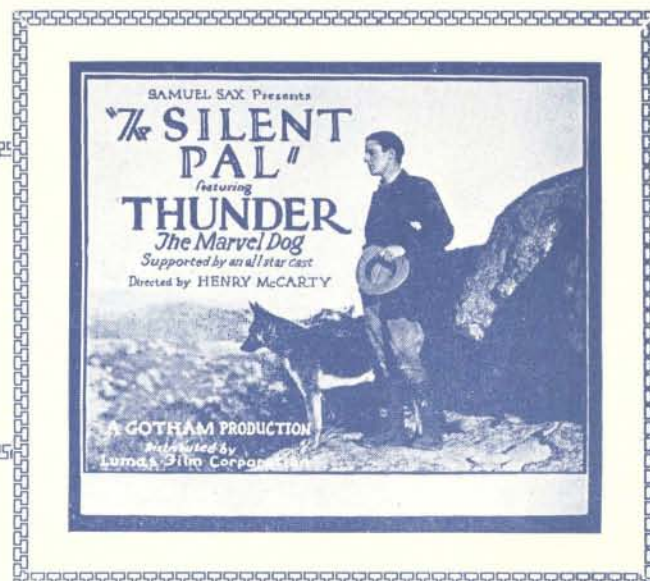
San Francisco, Calif.

THESE BEAUTIFULLY COLORED ARTISTIC SLIDES ARE INEXPENSIVE AND EFFECTIVE. USE THEM WELL IN ADVANCE AND USE THEM OFTEN



STYLE A

Two
Styles
Multi-
Colored

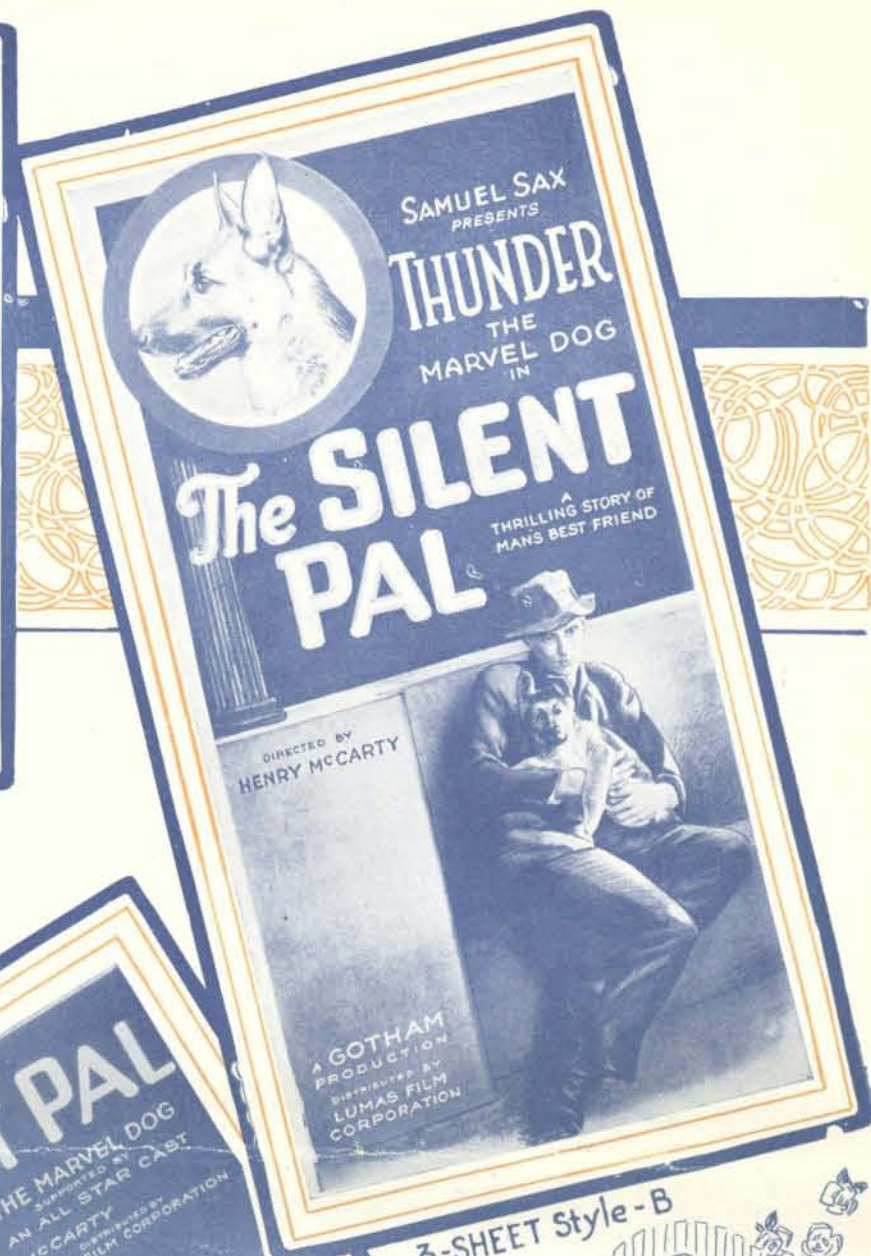


STYLE B

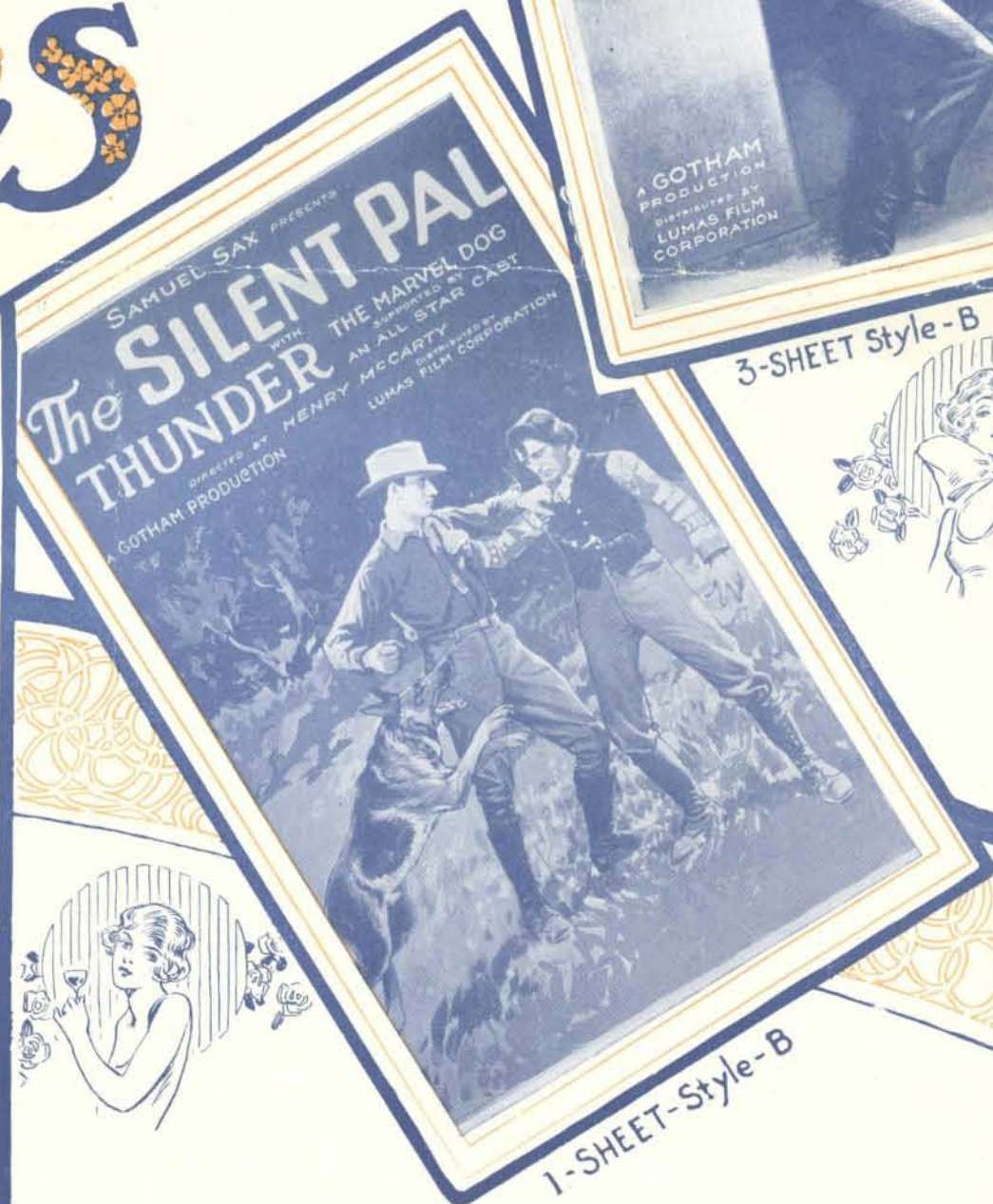


24-SHEET

POSTERS



3-SHEET Style-B



1-SHEET-Style-B



6-SHEET



1-SHEET-Style-A



3-SHEET-Style-A

Press Stories—Production Cuts



Thunder, the Marvel Dog in "The Silent Pal"

2 Col. Scene Cut No. 10

QUESTION "DO ANIMALS THINK." SETTLED BY THUNDER IN "THE SILENT PAL"

Do animals think? This question has been asked time and again but anyone who visits the Theatre next can easily decide the question for themselves after seeing Thunder, the Marvel Dog, in his latest feature photoplay entitled "The Silent Pal."

In this picture this famous four-footed screen star demonstrates that with the proper training an animal's power of thought may be developed to a remarkable stage. Thunder performs his remarkable feats without the slightest hesitation or coaching and of all the actors seen in the production he is the only one who never has a rehearsal.

In one scene of this thrilling picture, Shannon Day, the beautiful young screen star who has the leading feminine role, is carried away by a runaway horse. Miss Day is an accomplished equestrienne but the scene was not without great danger as the reins of the horse had been cut and she consequently had no control over it. A smart crack of a whip, a revolver shot and the startled animal was off. Director Henry McCarty simply said to Thunder—"Stop him, Thunder!" Like a flash the police dog sprang after the horse and heedless of the pounding iron-clad hoofs he sprang for the reins and bridle and stopped the horse within a few yards of the camera.

"The Silent Pal" was especially written by Frank Foster Da-

vis to show the remarkable intelligence and agility of the greatest canine star ever seen on the silver screen. This Gotham Production was made in New York and California and every scene is replete with mile-a-minute action with Thunder predominating every inch of the film.



Thunder, the Marvel Dog in "The Silent Pal"

1 Col. Scene Cut No. 11

"THE SILENT PAL" STARS THUNDER, THE MARVEL DOG

Thunder, the Marvel Dog, will once more be seen in..... when his latest and most thrilling feature film, "The Silent Pal," is shown at the..... Theatre next.....

In this exciting screen play Thunder is seen saving a man from death by drowning, rescuing a girl rider by stopping a runaway horse, preventing a child from falling from a high mountain canyon, digging his way to his master who is buried beneath a mine cave-in, doing phenomenal leaps and other things that space will not permit mention of.

Frank Foster Davis, the noted author, wrote this story especially to demonstrate the remarkable intelligence of this greatest of all canine actors and he has furnished a photoplay plot that contains not one dull moment from the first title to the final fade-out.

Thunder, the Marvel Dog, has been provided with an all star supporting cast by President Saxe of Gotham Productions and with such players as Shannon Day, Eddie Phillips, Colin Kenny, Willis Marks, Charles Mack and Dorothy Seay under the direction of Henry McCarty, a man responsible for over a hundred big screen hits.

Wonderful natural scenery of the mountains of Northern California and Oregon forms the background for the story which tells of a man who has no money, no friends, no home—nothing but a dog. It is the dog, however, who raises this man from the depths to a position of wealth and the love of a beautiful girl. "The Silent Pal" is as exhilarating as a breath of clear mountain air—and as wholesome. It's a picture you'll regret if you miss it.

List of Accessories

POSTERS—1 style, 24 sheet.

1 style, 6 sheet.

2 styles, 3 sheet.

2 styles, 1 sheet.

LOBBY DISPLAY—11 x 14

Colored, 8 to a Set.

22 x 28 Colored, 2 to a Set.

STILLS—Black and White, 8 x

10, 25 to a Set.

STAR STILLS—10 to a Set.

WINDOW CARD—Two Colors, Art Drawing.

TRAILER—150 Feet of Punch Scenes.

SLIDES—2 Styles, 4 Colors.

TWO COLORED STICKER.

OIL PAINTINGS—5 to a Set.

Order by Number.

MUSIC CUE SHEET.

PRESS BOOK.

AD CUTS.

SCENE CUTS.

"THE SILENT PAL" HAS MANY START- LING ADVENTURES

"—his worst enemy above him and a thousand foot drop below!"

That is but one of the many thrilling situations to be found in the Gotham Production, "The Silent Pal," which stars Thunder, the Marvel Dog, at the..... Theatre next.....

This remarkable canine star is said to perform some of the most remarkable feats of agility and intelligence ever seen in a four-footed actor in this picture which is a red-blooded action story with scenes laid in New York and the far West.

The story deals with a young college boy who goes to take up a mining claim in California. He has an implacable enemy who is seeking to secure the mine himself and also to capture the favors of a certain young lady whom they both love. The villain's plans nearly succeed but the remarkable actions of the clever police dog not only save his master's life but win him both fortune and a beautiful bride.

The rocky canons of the Sierra Nevada mountains form the background for one of the picture's most thrilling moments, this was not in the original story but it is seen in the picture. Eddie Phillips as the hero is to rescue a child from a perilous position on a high rock. Just as he reached the child, however, his foot slipped and he slid over the edge of the cliff and was on the verge of dropping to his death when Thunder, sprang forward and seized the actor's clothing in his teeth and held fast until help was forthcoming.

Henry McCarty, director of many well known photoplay hits, staged "The Silent Pal" which contains in the cast a large group of well known picture favorites including Shannon Day, a beautiful and talented young screen discovery.



Thunder, the Marvel Dog in "The Silent Pal"

1 Col. Scene Cut No. 12

THE SILENT PAL

EXCITING SCENES IN "THE SILENT PAL"

That truth is stranger than
fiction has been often demonstra-

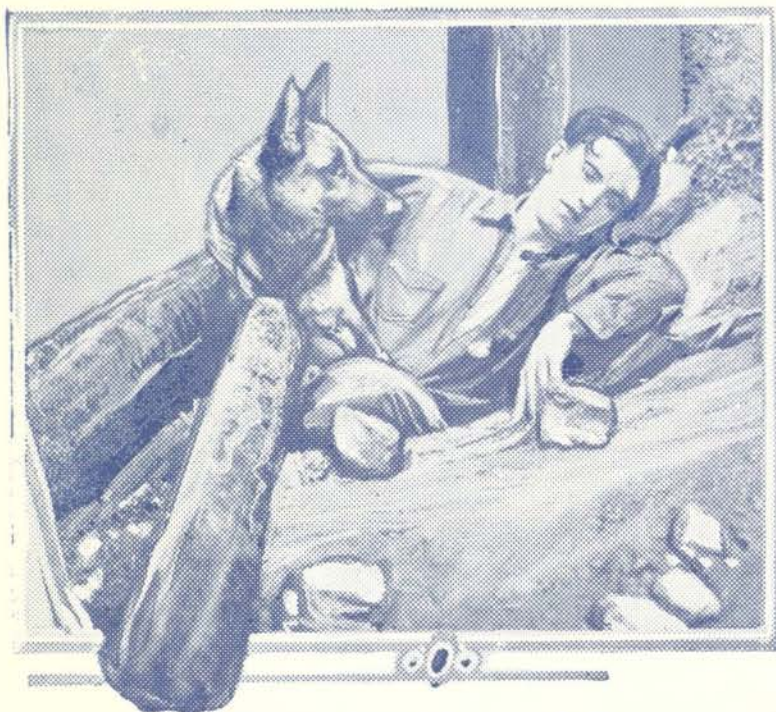


Thunder, the Marvel Dog
in "The Silent Pal"
1 Col. Scene Cut No. 13

ted but never more convincingly
than in the Gotham Production
entitled "The Silent Pal," feat-
uring Thunder, the Marvel Dog,
which comes to the
Theatre next.....

One of the scenes of this pic-
ture call for the hero to be caught
in a mine cave-in, caused by a
dynamite explosion set off by the
villain so that he may claim the
mine. A miscalculation in the
amount of the charge actually
caused a bigger blast than con-
templated and Eddie Phillips, the
leading man, was pinned down
by a heavy timber and nearly
buried alive by falling rock. Di-
rector Henry McCarty immedi-
ately fastened a first aid kit
around the neck of Thunder, the
dog star, and he was started to
burrow his way through the deb-
ris. Mr. Phillips was finally dug
out, unconscious but not serious-
ly injured. By a strange parallel
of Fate the first newspaper he
saw after his recovery told in
glaring headlines of a similar
case in Kentucky where an in-
trepid explorer was trapped by
a cave-in.

"The Silent Pal" has many
more thrilling scenes and in each
one is demonstrated that in time
of need there is no friend as true
as a faithful dog. This virile
drama of youth, love and adventure
is guaranteed to make the
pulse beat faster and is a photo-
play that is made for every mem-
ber of every family regardless of
age.



Thunder, the Marvel Dog
in "The Silent Pal"

2 Col. Scene Cut No. 14



Thunder, the Marvel Dog
in "The Silent Pal"

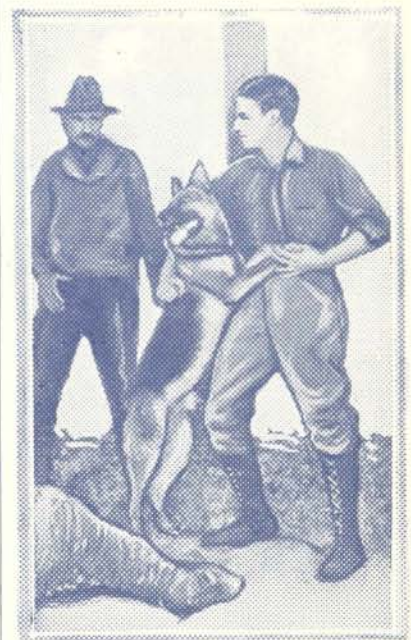
2 Col. Scene Cut No. 15

THUNDER, THE MARVEL DOG, PERFORMS ASTONISHING FEATS IN "THE SILENT PAL"

For those who love animals
and also enjoy good, clean pho-
toplay entertainment, a special
treat is in store next.....

at the Theatre,
when Thunder, the Marvel Dog,
will be seen in his latest and
greatest photoplay entitled "The
Silent Pal." As the title implies
the story is based on the never
ending friendship of a faithful
dog for his human master and
friend. The action for the pic-
ture is laid in New York City and
the Northwestern States of Ore-
gon and Northern California.
Briefly, the picture tells of a col-
lege boy who is expelled through
the false testimony of a jealous
rival. His friends desert him and
a forlorn little pup is the means
of saving him from suicide. By
chance David, comes upon a pa-
per which tells the location of a
mining claim. He and the dog
go West to take up their claim
and once more Fate throws Phil-
lips, his old enemy across his
path. This time David has a sil-
ent pal to fight with him and by
the remarkable intelligence of his
dog, Thunder, he is able to win
his way to fortune and the love
of a beautiful girl.

"The Silent Pal" is chock full
of action from start to finish and
the remarkable feats of Thunder,
the famous police dog star, will
astonish even the most blase mo-
vie goer.



Thunder, the Marvel Dog
in "The Silent Pal"

1 Col. Scene Cut No. 16

Newspaper Ads For "THE SILENT PAL"

IF YOU LOVE ANIMALS
DON'T MISS

THUNDER THE MARVEL DOG

IN
// **THE SILENT PAL** //

A PHOTO-PLAY WITH A PUNCH
Directed by HENRY McCARTY
A GOTHAM PRODUCTION

1 Col. Ad Cut. No. 1

Put some Pep and
Punch in Your Ad
Copy—It Pays Big
Dividends — These
Cuts Are Made To
Reproduce Well in
the Newspapers —
They Are Fool-
Proof. Use Them
Early and Often.

SAMUEL SAX
presents

THE THUNDER — THE MARVEL DOG IN SILENT PAL



Directed by
HENRY McCARTY

A GOTHAM Production

2 Col. Ad Cut No. 2

BROKE!
FRIENDLESS!
NO ONE LEFT BUT—

THE SILENT PAL

But he was always
staunch and true
He was—

THUNDER THE MARVEL DOG

A GOTHAM PRODUCTION
presented by SAMUEL SAX with an ALL-STAR CAST

Directed by
HENRY McCARTY



1 Col. Ad Cut No. 3

SAMUEL SAX
presents

THE SILENT PAL



—heedless of the thundering hoofs
he leaped for the reins and—

DON'T MISS THIS THRILLING EPISODE OF
A SOUL STIRRING SCREEN PLAY

featuring

THUNDER THE MARVEL DOG

Directed by
HENRY McCARTY

A GOTHAM production

3 Col. Ad Cut No. 4

Newspaper Ads For "THE SILENT PAL"



SAMUEL SAX
presents

THE SILENT PAL

A Powerful Photo drama of a "One Man Dog" to whom Fear was something unknown, packed full of punches and thrills and FEATURING

THUNDER THE MARVEL DOG

Supported by
An ALL
STAR
CAST



Directed by
HENRY McCARTY

A GOTHAM Production

2 Col. Ad Cut No. 5

COMING!!
THUNDER
THE MARVEL DOG
IN HIS LATEST AND GREATEST PHOTO-DRAMA
THE SILENT PAL
A GOTHAM production

2 Col. Ad Cut No. 7

His worst enemy above,
and a 1,000 foot drop below!



SAMUEL SAX
presents

"THE SILENT PAL"

The story of a four footed friend who never failed featuring

**THUNDER
THE MARVEL DOG**
and an all star cast



Directed by
HENRY McCARTY

A GOTHAM PRODUCTION

2 Col. Slug and Cut No. 8

ADVERTISE

On this and the opposite page will be found a liberal assortment of advertising suggestions for newspapers, heralds and programs. The illustrations are available in either cut or mat form. If you want larger display than any of the ads shown, you can easily make up an effective lay-out by combining two or more cuts.

SAMUEL SAX
presents
**THUNDER
THE MARVEL DOG**



IN
**"THE
SILENT
PAL"**

He couldn't talk but his actions spoke louder than words. You'll love him!
presented with an
ALL STAR CAST
Directed by — HENRY McCARTY —
A GOTHAM PRODUCTION

1 Col. Ad Cut No. 6

SAMUEL SAX
presents
**THUNDER
THE MARVEL DOG**
IN
**"THE
SILENT PAL"**



UNUSUAL/THRILLING/EXCITING!
A PICTURE WITH A PUNCH!
Directed by
HENRY McCARTY
A GOTHAM Production

2 Col. Ad Cut Slug No. 9

Notice To Exhibitors

THE SILENT PAL

Is the Second Production to Star
"THUNDER", "THE MARVEL DOG"
and the FIFTH of a Series of Six

GOTHAM PRODUCTIONS

To Be Followed By

"Every Woman's Secret"

With EDITH ROBERTS—ROBERT GORDON—EDDIE PHILLIPS and ETHEL WALES

*A Dramatic Sensation with A Punch in Every Foot
A Stellar Cast — A Strong Story — A Lavish Production*

LUMAS FILM CORPORATION

Distributors of

GOTHAM PRODUCTIONS

*All Foreign Rights Controlled by
APOLLO TRADING CORP.*

1600 BROADWAY

NEW YORK CITY

BOOK
THEM
ALL!

DISTRIBUTED IN THIS TERRITORY BY

BOOK
THEM
NOW!

A GOTHAM
PRODUCTION

MUSICAL SETTING FOR

"THE SILENT PAL"

Arranged by Jos. Zivelli.

A ZIVELLI
MUSIC CUE
SHEET

SEE NOTE

No.	Time.	Cue.	Selection.	Tempo.	Scene—Remarks.
1	4¼	D—at screening,	In the Ruins, Kempinski.	12/8 Andante Doloroso.	David despondent, at water edge—about to end all.
2	3	T—Two outcasts in the fog, Mood Pensive, Applefeld.		4/4 Andante.	David and stray pup. Become pals.
3	3¼	T—And with a crust of bread, Woodland Idyll, Drumm.	(Belwin)	12/8 Leggiero (quasi valse).	Sheep and fields. David sends Thunder in search of Betty.
4	3¼	D—Betty falls off rock.	Mystery-Hurry, Berge.	4/4 Tension agitato.	Thunder saves Betty—Randall tries to kill David.
5	1¾	D—David rescued by Thun-Obsession, Fosse.	(Robbins)	TO ACTION.	
6	1¾	T—Marjorie Winters,	Serena, Parker.	4/4 Andante con moto.	David recollects Randall's false accusation.
7	2	D—Thunder and David.	(Manus)	4/4 Moderato espressivo.	—Betty brought into home.
8	½	T—Lazarus—a halfbreed.	Sous La Lune, Clark.	4/8 Moderato allegretto.	—invited in Winters home for dinner.
9	3¼	D—David and Winters.	(Hawkes)	4/4 And. Mist.	Search for map. Randall on scene.
10	3	D—exterior—Randall off horse.	Misterioso No. 15, Lake.	4/4 Moderato allegretto.	David tells how pup found will and map.
11	1	D—Thunder GROWLS.	In the Candlelight, Brown.	2/4 To action.	—spies on them. Enters cabin as David sleeps.
12	2	T—During the days that fol-	(Witmark)	2/4 Allegro.	—jumps at Randall thru window. SHOT.
13	1½	D—night scene.	Misterioso Fantastique, Berge.	2/4 Allegretto.	David and Marjorie in field.
14	2½	D—day scene.	(Jungnickel)	4/4 To action.	Lazarus and Randall PLOT.
15	3½	D—David and Marjorie leave room.	Agitation, Borch.	4/4 Tension andante.	Find sheep killed — suspect Thunder.
16	2¾	D—slain sheep seen.	Misterioso, G. Marie.	Valse Lento.	Winters watches Thunder — Love scene David and Marjorie, etc.
17	2¼	T—Where is your dog?	(Ricordi)	4/4 Suspense andante.	Men sure Thunder is culprit. To GET him.
18	2¼	D—after rescue.	Intermezzo Serio, Becce.	(to action).	—then Marjorie on runaway horse saved by Thunder.
19	3¼	T—But Thunder's instinct,	(Manus)	4/4 "Heavy" andante.	David and Winters find Thunder guarding Marjorie.
20	2¼	D—men on scene,	Dram. Tension No. 6, Zamecnik.	4/4 To action.	Thunder sees Lazarus stab sheep—struggle.
21	4	D—interior Winters home.	Allegro Misterioso, Axt.	(Robbins)	Lazarus confesses — David goes to save Thunder from other men.
22	1¾	D—Thunder crawls to Win-	Panicy Agitato, Berge.	3/4 TENSION andante.	Men bring in captive Thunder—want him SHOT.
23	1	D—SHOT.	Histoire Romanesque, G. Marie.	4/4 Pleading andante.	—then Winters weeps — CAN'T shoot Thunder.
24	½	D—exterior—David weeping,	(Manus)	4/4 Heavy Pathetic.	Betty pleads — Lazarus brought in.
25	2	T—David Kingston has reached,	He's My Pal, Edwards.	3/4 Suggestive valse lento.	Thunder saved—goes to David.
			Cupid's Conquest, Kahn.	4/4 Allegretto amoroso.	David and Marjorie. Thunder has his love dream.

THE END

NOTE: Length: 6 reels. Total time when scored—one hour.
Character: Drama featuring Thunder, the wonder dog.

STORY IN BRIEF

David Kingston, down and out, is about to commit suicide; he sees a stray pup—something stops him from the thought of ending it all and he and the pup become pals. The pup grows—he is now THUNDER—the wonder dog.

Winters is the leader of the sheepmen—his little girl, Betty, is rescued by Thunder from falling down a cliff. Winters is grateful to David and Thunder.

Marjorie, (Winters' daughter) is engaged to Randall (who was the cause of David's downfall by falsely accusing him of robbery) but breaks the engagement when she realizes David is the one she loves.

Randall and Lazarus plot to slay sheep and throw suspicion on Thunder thereby inciting the sheepmen into killing Thunder. Lazarus is caught and confesses—David finds happiness with Marjorie and his pal—Thunder.

Mark cues lightly on each selection so as to avoid a premature change on account of the many changes of scene. Read this

ZIVELLI MUSIC CUE SHEET slowly and you will do justice to yourself and the picture on its FIRST showing in your theatre. For further aids address—J. E. Zivelli, 1670 Castleton Avenue, Staten Island, N. Y. Read slowly and you will SUBSTITUTE easily and EFFECTIVELY.

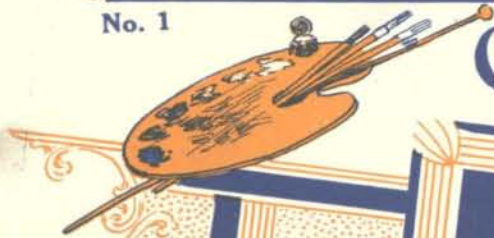


No. 1



No. 2

OIL PAINTINGS



No. 3



No. 4



No. 5

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